

**Historic Fairhaven Association
1106 Harris Ave, #313
Bellingham, WA 98225**

January 15, 2017

Subject: Sponsorship Opportunity

Dear _____,

On July 22, 2017 the Historic Fairhaven Association is hosting a unique one day Steampunk carnival on the Fairhaven Village Green. This event, known as the Fairhaven Steampunk Festival - Mr. Flip's Carnival of Wonders and Curiosities, is entering its sixth year and has become one of the fastest growing events in the local area. Offering participants the opportunity to explore the whimsical world of steampunk, a genre grown out of Victorian science fiction and invention, it features entertainment, costume and art contests, guest authors, vendors, and children's activities. Our event has helped Fairhaven become a destination location for tourists and visitors. Local area businesses have observed a distinct upswing in business traffic and sales on the event day benefiting the community as a whole.

We are a non-profit organization and are currently seeking sponsorships for venue rental, signage expense, printing costs, food costs, and most importantly our entertainment costs. Attached is a list of sponsorship levels/opportunities and what your business can expect in exchange.

Visit the event website at www.bellinghamsteampunk.org/Festival.html to get a feel for what we offer. If you are able to sponsor us at some level please contact Cathy Lee at southsidetrends@yahoo.com or call at 306-734-1109. Any support you can provide will be sincerely appreciated.

Sincerely,

Cathy Lee, Chairman Steering Committee
Fairhaven Steampunk Festival - Mr. Flip's Carnival of Wonders and Curiosities

LEVELS OF SPONSORSHIP

Below are listed opportunities for local businesses to sponsor various aspects of our event. In exchange we include your name and logo as participating sponsors as indicated:

WHAT YOU SPONSOR	AMT NEEDED	WHAT YOU GET
Venue Rental	\$300	Name/logo on programs, fb. Website
Signage expense	\$300	Name/logo on signage sponsored
Entertainment costs	3@\$500 ea	Large stage banner with names/logos, programs, facebook, website
Printing costs	\$500	Name/logo on all posters, passport, programs, mention on facebook and website
Food costs	\$600, 2@\$300, or 3@\$200	Name/logo on banner at food stand, mention of fb and website.
Road Banner	\$1000, 2@500	Name/Logo on banner, mention on website and Facebook
Contest prizes	20@\$50 or gifts In kind	Name mentioned in program, website and facebook